

For Immediate Release
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SOLD: Thailand to Debut in Pasadena This Tuesday at Fuller Theological Seminary

Pasadena, CA – A preview screening of the powerful new film documentary SOLD: Thailand will be held next week in Pasadena. SOLD: Thailand is the first film presented by The SOLD Project, a grassroots movement dedicated to exposing the truth behind child prostitution through multi-media and the collaborative response of individuals striving to make a change.

The screening will take place on Tuesday, July 29, 2008, at 7:00 p.m. in the Fuller Seminary's Travis Auditorium (180 N. Oakland Ave at E. Walnut), with a focus group discussion to follow. This will be the only public screening before the film's Los Angeles premiere in late September.

SOLD: Thailand begins in Pattaya, Thailand, a small fishing village that has burgeoned into a bustling metropolitan city since its adoption as an R&R area by the U.S. Air Force in the 1960s. It was also the seat from which the sex tourism industry exploded throughout Thailand, and is now a recognized center of child prostitution. The film tells the story of the horror of child prostitution in Thailand in its staggering scale, but also the stories of its children. We are introduced to children throughout Pattaya, Chiang Rai, Chiang Mai and Sangklaburi who are living the gritty daily reality of prostitution, as well those who still hope for a happier ending in education and in vocational skills that give them the opportunity for an alternative.

The SOLD Project is driven by Rachel Sparks and Rachel Goble in a partnership created to respond to the harsh reality of child sex trafficking in our world. Together with Director of Photography David Serota (*Ubuntu*), Editor Justin Dial and Interpreter Drew Persons, they spent a total of four months in Thailand building the foundation and relationships to produce this potent documentary. As an outgrowth of their time there, the organization also raises scholarship funds for the children of the village where they filmed and partners with existing organizations to give individuals avenues for response. "I do not believe The SOLD Project is the answer to this complex issue of child prostitution," says Rachel Sparks. "I do, however, choose to believe that we are doing our small part to inspire others to do theirs. Our film will break your heart, but my hope is that it takes you beyond the pain to a place of inspiration and empowerment. You possess the skills, resources and heart to fight for these children, to bring hope and restoration into a world full of darkness."

Admission to the screening is on a first come, first served basis. For more information about the screening, write to contact@thesoldproject.com. To learn more about The SOLD Project and how you can help, visit <http://www.thesoldproject.com>.

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